

# Global Performance 2022

Russell Bedford International - a global network of independent professional services firms

### **Doing better business globally**

## Growing through building stronger and deeper relationships



The year 2022 came to an end and with this, many things at Russell Bedford had returned to normality. We were again able to meet our colleagues from all over the world face-to-face and each of us was able to interact freely with our clients, after two years with many limitations.

Russell Bedford International has maintained sustained growth and currently has a presence in 110 countries, which fills us with pride because it is a task that we have been developing for several years.

We have also witnessed an important generational change in the partners that participate in our conferences and in the formation of the new Board of Directors of Russell Bedford International. This change tells us about a new impulse that will undoubtedly lead us to more growth. The creation of Centres of Excellence is also a very important step that we must acknowledge.

I am very excited about all the objectives and challenges that lie ahead, highlighting most significantly growth strategies, along with diversification of Russell Bedford International and to be present in even more additional territories.

These will be the principal goals for this year of 2023, led by a revamped Russell Bedford central office with a new team, and with the support of our entire network.

We do, however, not forget that our main objective is to not only continue growing but to be providing highquality professional services, contributing to the success of our clients.

Daniel Ryba



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I am proud to report a further 9% increase in global revenues, adding an additional \$60m, taking the network beyond \$750m in total.

It's been another incredible year for Russell Bedford International; particularly due to the return to a full calendar of physical activity. We coped very well during the period of lockdown and restrictions, yet the in-person events are where the people of our organisation truly shine and are able to continue building relationships, based on integrity and trust. We had a fabulous conference in Vienna towards the end of the year, for our Annual Global Meeting, where we enjoyed interacting with some 200 people from all regions of the world. Re-establishing face-to-face connection and being able to physically meet was fantastic.

The network's continued growth and development over recent years aligns perfectly with our strategy to be able to offer quality services to businesses as they increasingly embark on journeys of international expansion. The strength of Russell Bedford coming out of the pandemic, yet in a world presented with continued uncertainty and challenge, is credit to the resilience of the people in our member firms, displaying such commitment and dedication.

As Chief Executive, I was personally delighted to strengthen my central office team with new talent and I look forward to the extra offerings and fresh focus we can provide to our members, along with the exciting developments and new initiatives at board level.

It is always a pleasure looking back on a year of success; yet, more importantly, we shall focus on further advancements and greater opportunities as we enter Russell Bedford's 40th year.

Stephen Hamlet







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Supporting our members by giving them instant access to global connections



**REVENUES BY REGION** 







- Asia Pacific (14%)
- Europe (56%)
- Latin America (6%)
- Middle East (3%)
- North America (20%)

al	Africa	Asia Pacific	Europe	Latin America	Middle East	North America
6	44%	41%	20%	31%	44%	20%
6	20%	14%	34%	23%	9%	33%
6	14%	23%	15%	21%	23%	42%
	5%	18%	8%	8%	17%	4%
6	17%	4%	23%	17%	7%	1%

**Equipping and empowering our people so that** they, and their clients, go further to a better future

**ENHANCEMENT OF NETWORK** Ø PROFILE



**Global website** new users

**Global website sessions** 

New followers on LinkedIn

Page views on LinkedIn

LinkedIn impressions - CEO monthly posts

Russell Bedford added to recent awards with Wellbeing Initiative of the Year, which recognises the network's investment in supporting the physical and mental wellbeing

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### **Doing better business globally: Strategic priorities**



- Ten centres of excellence launched, with ten leaders
- Several participants in each group from all regions of the world

- Social Impact Committee established, with representatives from
  - To promote programmes successfully implemented by member firms to the wider network and encouraging further corporate social responsibility activity amongst members
  - To inspire and mobilise Russell Bedford firms to undertake collective actions to address sustainability issues and to promote diversity and inclusion in business
  - To make recommendations to the Russell Bedford global board on the network's sustainability and social responsibility mission, policies and targets

- Ongoing review and development of regional boards, with particular and initial focus on EMEA region, facilitated by additional Central Office resource
- Revision of Articles and Rules in progress









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